



August 2009
Volume 4, Issue 3

PAA NEWS

Calendar

Next Board Meetings

- ♦ **Wed., Aug. 5**, 10 am at the gallery. Members are welcome.
- ♦ **Wed., Sep. 2**, same time & place.

Children's Art Show and Reception

- ♦ **Reception Sunday, July 26**, 3-5 pm, at the gallery.
- ♦ **Show runs July 29 to Sept. 15** (approx.)

Next General Meeting and Regular Workshop

- ♦ **Meeting on Friday, Sep. 25**, 7pm.
- ♦ **Workshop, Saturday, Sep. 26**, from 10 am to 3 pm. Both will be at Santa Fe Depot.

PAA Officers

Carol Byker
President

Joy Harvey
Vice President

Judy Orth
Treasurer

Mary Bennett
Secretary

Vedra Mc Elfresh
Gallery Director

Bill Tungate
Newsletter Editor
(Cell: 709-6178)

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Porterville Art Association
and the Art Center Gallery
152 North Main Street
Porterville, CA 93257
559-784-4323

From the President...

July is almost over. The true Porterville summer heat wave has moved in and sapped a lot of my energy. Blazing hot, lazy summer days seem to be here to stay!

The children's classes are finished and their reception will be held Sunday, July 26, from 3 p.m. to 5 p.m. at the gallery. I hope you will try to get there and support these kids, their teachers and their parents. Merrily Davies and Josie Figueroa have put in a lot of hours to make the art classes fun and informative for the children.

On the 31st of July and the 1st of August, we will take in art for our new show. Please remember to

take home whatever you have at the gallery. We will need a crew on Monday, August 3rd, to hang the new show. Please come down, even if you only have an hour or two. Your help will be appreciated. The same loyal few always seem to do most of the work. This is your gallery, too, and hanging the show is not an easy task. The more people we have to help, the less effort and time it will take.

I am looking forward to seeing you all and the wonderful new works of art you will be bringing into the gallery.

Carol

The Next Show-Change at the Gallery is Here!

PAA's next change-of-show at the gallery is scheduled for Friday, July 31, and Saturday, August 1, from 10 a.m. to 4 p.m.

Bring your new paintings to the gallery during regular business hours and sign them in for the show, and don't forget to take home anything you had in the spring Judged Show because that will help us make room for the all the new entries.

The standard rules for hanging work will apply, but there is no three year limit as to the age of the pieces. This is not a judged show but the standard hanging fee of \$5 for the first entry, and \$2.50 for each of the next two will be charged. All pieces accepted must be securely and safely framed using flat hangers (no eye-hooks or alligator hooks), and wire ends must be taped or wrapped so no sharp points are exposed. Works that are larger than the standard size of 48" including frame may be accepted, but selection of which of these to hang will depend on available

It's Time to Pay Dues!

Just a friendly reminder, the new membership year began June 1, and it is time to pay your dues. And, if you can, try and recruit a new member or sponsor to join PAA. It would be greatly appreciated. Thanks to all of you.

space and will be decided by the hanging committee. Their decisions are final.

The new show will be hung on Monday and Tuesday August 3 and 4, and if you'd like to help us, we will welcome the help. It's a big job trying to get all the new work up, and volunteers are appreciated. Contact Vedra at 784-8748 if you want to help.

We hope you have been busily painting for the last four months and have lots of new work to show. We'll see you there!

NEWSLETTER SUBMISSIONS Send newsletter submissions to me by the 15th of the month. Call me at 709-6178, or email me at: btungate2002@yahoo.com

PAA NEWS

Member News/Shows/etc...

Are you scheduled to show somewhere? If so, let us know. Help us help you to get the word out!

Mason House Gallery, 147 N. Gale Hill Ave. in Lindsay, will feature **Mary Bennett's** oil paintings and hand-tooled copper art in a show which will open with a reception on Friday, July 24, from 5 p.m. to 7 p.m. The show will run through August. The gallery's hours are Tuesday through Friday, from 1 p.m. to 5 p.m.

Mary and her upcoming show were the subjects of a feature article in the *Lindsay City Arts Newsletter* for July, and she also had a nice article appear in the *Valley Voice* newspaper on June 16.

PAA's **Manuel Abad**, oil painter from Tulare, and watercolorist, muralist and teacher, **Varian Mace** of Visalia are featured in a two-person show, titled "The Nature of Nature," currently on display at the **Courthouse Gallery** in Exeter. The show will run through Sept. 27.

Photographer **Virginia Wilson** and several other artists are participating in a show at **Arts Visalia**, 214 E. Oak Street in Visalia. The show is titled, "Views of Yokohl Valley," and runs through July 31. Gallery hours are Wednesday through Saturday, noon to 5:30 p.m.

PAA MEMBERSHIPS

Membership Year: June-May
Adults: \$35/yr. Family: \$45/yr.
Students: \$20/yr. (25 yrs. of age or younger, currently enrolled in school)

ANOTHER REMINDER!!

If your dues are not current, you will have to pay them before your artwork will be accepted for the new show on Friday and Saturday, July 31/August 1.

If you are not planning to display any artwork, please check your membership status so we can bring you up to date. Thanks.

Children's Art Show and Reception

The Children's Art Classes, which concluded July 17, will be showing their work in the gallery beginning July 22. A reception will be held at the gallery, Sunday, July 26, from 3 p.m. to 5 p.m.

Teachers **Merrily Davies** and **Josie Figueroa** have done a wonderful job with the

kids and this show should be lots of fun. Come and celebrate with the kids and their families. Your support of these classes and the kids who participate is crucial. Don't miss the chance to connect directly with our community. Just to see the sparkle in these kids' eyes is worth it. See you there!

S.H.A.R.E.S. Cards

Please use your **S.H.A.R.E.S.** cards whenever you shop at Save Mart. They are a valuable resource for PAA at a time when we need all the help we can get. Help us out and use those cards! If you need a card, they are available at the gallery. Thanks!

Gallery Bid Item

The donated picture currently on display in the gallery as a silent bid item, is a Pauline Hayes original. The bidding will remain open until the August 5 board meeting, at which time, the picture will be awarded, so get your bids in now!

Video Workshop

This month's Video Workshop will be Tuesday, August 11, 1 pm, at the gallery. We will be showing, "**Dramatic Values: Works in Black and White**," by M. Katherine Hurley, pastel and oil painter from Cincinnati.

Editor's Corner... Who's buying art these days?

I have recently had occasion to visit galleries in other cities and towns including Venice, Santa Monica, Santa Barbara, the Monterey/Carmel area, and Los Altos and Los Gatos in the Santa Clara valley. I found in conversations with gallery owners and workers, that art sales had slowed considerably across the board. But, in Los Gatos, an eclectic upscale Santa Cruz mountain community, I saw something quite different.

I attended a crowded reception for a group of artists whose styles ranged from wildly abstract and non-objective works to "plein

air" landscapes, figure drawings, and still lifes in various media. It was a huge gallery with twenty artists featured, and it was so crowded, it was hard to get around the people so you could see the artwork.

What struck me most was that artwork in all the represented styles was selling very well. I thought, "This must just be a Los Gatos thing," but, perhaps not. I just heard that Nancy Quinn sold nine paintings at her Tulare Museum show. Congratulations, Nancy! And, it goes to show that if the right people see artwork they like at the right price, they'll buy. There's hope yet!